



National Vision Donates 40,000 Masks to Georgia Emergency Management and Homeland Security Agency

April 2, 2020

Georgia-based optical retailer donates 9,000 N95 masks and 31,000 surgical masks to help healthcare workers on the front lines combatting the COVID-19 pandemic

DULUTH, Ga.--(BUSINESS WIRE)--Apr. 2, 2020-- National Vision Holdings, Inc. (NASDAQ: EYE) ("National Vision" or the "Company"), one of the nation's largest optical retailers providing quality, affordable eye care and eyewear, today announced that it donated 40,000 masks to the Georgia Emergency Management and Homeland Security Agency (GEMA) following a call from Georgia Governor Brian Kemp to assist healthcare workers in the state with supply of additional protective equipment.

The Georgia Emergency Management and Homeland Security Agency's Public Assistance Division works closely with local governments to administer critical federal dollars and supplies during the ongoing COVID-19 pandemic.

"National Vision has been sourcing masks to assist with the eventual safe re-opening of our stores to the public," said Reade Fahs, Chief Executive Officer of National Vision. "It is clear that personal protective equipment (PPE) is needed most urgently today by the health care workers in our hospitals treating those affected by the virus. We owe all these selfless heroes a great debt of gratitude, and the least we can do is to help them protect themselves as they care for people that are sick."

National Vision temporarily closed all of its more than 1,100 retail locations to the public, and hopes to begin selectively re-opening stores in the coming weeks with enhanced safety protocols and a focus on serving patients and customers with urgent and emergency eye care needs.

"As we look to begin re-opening stores with a focus on serving patients and customers with urgent and emergency eye care needs, we will do so in a way that provides the appropriate PPE to protect optometrists and associates working in our stores as well as the patients and customers we serve," said Fahs. "As we source those supplies for our team members across the country, we also plan to donate a portion of those supplies to communities in need."

About National Vision Holdings, Inc.

National Vision Holdings, Inc. is one of the largest optical retail companies in the United States with more than 1,100 retail stores in 44 states plus the District of Columbia and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates five retail brands: [America's Best Contacts & Eyeglasses](#), [Eyeglass World](#), [Vision Centers](#) inside select Walmart stores, [Vista Optical](#)s inside [Fred Meyer](#) stores and on [select military bases](#), and several e-commerce websites, offering a variety of products and services for customers' eye care needs. For more information, please visit www.nationalvision.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act") and Section 21E of the Securities Exchange Act of 1934. These statements include, but are not limited to, statements related to our current beliefs and expectations regarding the performance of our industry, the Company's strategic direction, market position, prospects and future results. You can identify these forward-looking statements by the use of words such as "guidance," "believes," "expects," "potential," "continues," "may," "will," "should," "could," "seeks," "intends," "plans," "estimates," "anticipates" or the negative version of these words or other comparable words. Caution should be taken not to place undue reliance on any forward-looking statement as such statements speak only as of the date when made. We undertake no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as required by law. Forward-looking statements are not guarantees and are subject to various risks and uncertainties, which may cause actual results to differ materially from those implied in forward-looking statements. Such factors include, but are not limited to, those set forth in our Annual Report on Form 10-K under the heading "Risk Factors" and in subsequent filings by National Vision with the Securities and Exchange Commission ("SEC"). Potential risks and uncertainties include those relating to the ultimate geographic spread of the coronavirus, the duration of the coronavirus outbreak and actions that may be taken by governmental authorities to contain the outbreak or treat its impact, which may adversely impact our business, results of operations and financial condition. Additional information about these and other factors that could cause National Vision's results to differ materially from those described in the forward-looking statements can be found in filings by National Vision with the SEC, including our Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q or Current Reports on Form 8-K, which are accessible on the SEC's website at www.sec.gov. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included in this release and in our filings with the SEC.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20200402005699/en/): <https://www.businesswire.com/news/home/20200402005699/en/>

Media Contact:

Kristina Gross

Kristina.gross@nationalvision.com

(470) 448-2355

Investor Relations Contact:

David Mann, CFA

David.mann@nationalvision.com

(470) 448-2448

Source: National Vision Holdings, Inc.