



National Vision Welcomes Mark Banner as New Chief Stores Officer

July 1, 2024

DULUTH, Ga.--(BUSINESS WIRE)--Jul. 1, 2024-- National Vision Holdings, Inc. (NASDAQ: EYE) is pleased to announce the appointment of Mark Banner as the company's new Chief Stores Officer, effective July 8, 2024.

Banner is a mission-driven specialty retailer who joins the company after a distinguished seven-year tenure at Sleep Number. Most recently, he served as senior vice president of retail and real estate. His extensive experience encompasses leading teams in sales, sales operations, digital, promotion and real estate.

Before Sleep Number, Banner dedicated 18 years to Signet Jewelers, the world's largest specialty retailer jeweler. He began his career at Signet as a store manager and rose through the ranks to district manager, vice president of regional operations, and ultimately, vice president of strategic integration.

"We are thrilled to welcome Mark to the National Vision team," said Reade Fahs, Chief Executive Officer of National Vision. "Mark's strong belief in the importance of customer experience, his background in consultative selling, and his commitment to people align perfectly with our culture and values. I know Mark will be a strong advocate for our store associates, patients and customers, and I am really looking forward to working with him."

"National Vision has a remarkable track record of innovation and excellence in the optical retail industry," said Mark Banner. "Stores are the backbone of the customer experience. The opportunity to lead such a talented team is incredibly exciting, as is the opportunity to bring my experience and passion for specialty retail to a company that values its people and is dedicated improving the lives of its customers."

About National Vision Holdings, Inc.

National Vision Holdings, Inc. (NASDAQ: EYE) is one of the largest optical retail companies in the United States with over 1,200 stores in 38 states and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates four retail brands: [America's Best](#), [Eyeglass World](#), and Vista Optical inside [select Fred Meyer stores](#) and on [select military bases](#), and an e-commerce website [DiscountContacts.com](#), offering a variety of products and services for customers' eye care needs. For more information, please visit www.nationalvision.com.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20240701147409/en/): <https://www.businesswire.com/news/home/20240701147409/en/>

Investor Contact:

investor.relations@nationalvision.com

National Vision Holdings, Inc.
Tamara Gonzalez

ICR, Inc.
Caitlin Churchill

Media Contact:

media@nationalvision.com

National Vision Holdings, Inc.
Racheal Peters

Source: National Vision Holdings, Inc.