



National Vision Releases Annual Sustainability Report Highlighting 2024 Progress

July 30, 2025

DULUTH, Ga.--(BUSINESS WIRE)--Jul. 30, 2025-- National Vision, Inc., one of the largest optical retail companies in the U.S., released its 2024 Sustainability Report, "A World Worth Seeing." The report focuses on the company's performance across its Social, Employees, Environment and Governance (SEE+G) framework, and reflects continued progress against the environmental, social and governance (ESG) issues that matter most to the company's business and stakeholders.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250730016841/en/>



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"This past year, our refreshed leadership team made significant strides to accelerate our business transformation, including the implementation of new strategic

initiatives to expand our customer base, enhance profitability and create long-term value for shareholders," said CEO Reade Fahs. "Alongside these advancements, we continued our mission of increasing accessibility and sustainability, never wavering in our commitment to provide essential eye care and eyewear to communities around the country and around the world."

Highlights from the 2024 Sustainability Report include:

- **Social:** Impacted more than 1.1 million lives through National Vision's philanthropic activities
- **Employees:** Strengthened commitment to internal development, with more than half of new managers promoted from within National Vision
- **Environment:** Implemented waste reduction measures across National Vision's network of labs and stores, eliminating most of the need for paper and achieving considerable paper savings
- **Governance:** Advanced 3rd party risk management, including publishing a first-ever Sustainable Supply Chain Strategy

The report is aligned with recognized guidelines including those developed by the Sustainability Accounting Standards Board (SASB), the Global Reporting Initiative (GRI) Standards and the United Nations' Sustainable Development Goals.

The report is available online at www.nationalvision.com/SEEG.

About National Vision Holdings, Inc.

National Vision Holdings, Inc. (NASDAQ: EYE) is one of the largest optical retail companies in the United States with over 1,200 stores in 38 states and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates four retail brands: [America's Best](#), [Eyeglass World](#), and Vista Optical inside [select Fred Meyer stores](#) and on [select military bases](#), and an e-commerce website [DiscountContacts.com](#), offering a variety of products and services for customers' eye care needs. For more information, please visit www.nationalvision.com.

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