



National Vision Launches 2025-2026 Scholarship Program, Spotlighting Technology's Role in Access to Eye Care

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\$12,500 in Scholarships Available as Program Enters its Eleventh Year

DULUTH, Ga.--(BUSINESS WIRE)--Oct. 7, 2025-- National Vision Holdings, Inc. (NASDAQ: EYE), one of the largest optical retail companies in the United States, announced today that its annual scholarship program is open for entries, offering eligible optometry students the opportunity to win up to \$7,500.

This year's scholarship program challenges students to explore the topic of **"Emerging Technology in Optometry."** Third- and fourth-year optometry students are invited to submit written or video essays discussing how innovations such as portable diagnostic tools, vision-screening apps and next-generation eyewear can be leveraged to break down barriers in vision care. Entrants are also encouraged to consider how these technologies can be implemented in ways that ensure both accuracy and affordability—particularly for underserved communities.

"Technology is opening exciting new doors in the delivery of eye care, but it must be used thoughtfully to truly expand access," said Alexander Smith, O.D., Head of Doctor Network at National Vision. "We want to hear from the next generation of optometrists about how these innovations can be applied to improve eye health outcomes, especially for patients who too often face barriers to care. Their ideas will help shape a future where quality eye care is accessible for all."

Submissions for the 2025-2026 scholarship program are open via National Vision's scholarship program portal to students in good standing with an optometry school in the U.S., Puerto Rico or Canada. In addition to the first-place \$7,500 scholarship, two runner-up scholarships of \$2,500 each will be awarded. Students are encouraged to highlight any initiatives they have participated in during their education that focus on innovative technologies or efforts to increase access to care.

Entries must be submitted by January 31, 2026 to be considered. Winners will be announced by March 1, 2026. Additional program information and entry requirements are available on the portal, hosted through Eyes on Eyecare, via a collaborative partnership: <http://nvscholarship.eyesoneyecare.com/>.

About National Vision Holdings, Inc.

National Vision Holdings, Inc. (NASDAQ: EYE) is one of the largest optical retail companies in the United States with over 1,200 stores in 38 states and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates four retail brands: [America's Best](#), [Eyeglass World](#), and Vista Optical inside [select Fred Meyer stores](#) and on [select military bases](#), and an e-commerce website [DiscountContacts.com](#), offering a variety of products and services for customers' eye care needs. For more information, please visit www.nationalvision.com.

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