America's Best Contacts & Eyeglasses Debuts Exclusive Monster Jam® Frame Line for Kids

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Five Monster Jam® Frame Designs Now Available in All America's Best Retail Locations

DULUTH, Ga., Feb. 12, 2018 (GLOBE NEWSWIRE) -- America's Best Contacts & Eyeglasses , a retail brand of National Vision Holdings, Inc. (NASDAQ:EYE), one of the nation's largest optical retailers providing quality, affordable eye care and eyewear, today announced the launch of an exclusive new collection of Monster Jam® frames for kids. Priced at one pair for $59.95 or two pairs for $69.95, the new line includes 12 styles featuring five of Monster Jam's most iconic trucks: Grave Digger ®, El Toro Loco®, Max-D™, Pirate's Curse ™ and Monster Mutt®. Frames are currently available in all markets where America's Best has retail locations.

"Through our partnership with Monster Jam, we are thrilled to offer our customers access to another affordable, high-quality and fashionable eyewear line," said Megan Molony, Senior Vice President of Merchandising for National Vision Holdings, Inc. "We are excited to be able to enhance our frame selection for our littlest customers with this exclusive collection of new fun and colorful frames at our most economical price point – something every parent can appreciate."

Monster Jam Logo

The new line includes styles available for both boys and girls, and if purchased for a child under the age of 13, impact resistant lenses are included in the price of the frame. Additionally, for each Monster Jam frame sold in stores, America's Best will donate $5 to the Boys & Girls Clubs of America as part of National Vision's partnership with the nonprofit organization.

"By partnering with America's Best in the creation of an exclusive line of affordable eyewear, kids are now able to show their love of Monster Jam through their eyeglass frames," said Jason Bitsoff, Senior Vice President of Global Partnerships for Feld Entertainment. "We're proud to connect this value-oriented brand with the most action-packed live event on four wheels, Monster Jam!"

About National Vision Holdings, Inc.

National Vision Holdings, Inc. (NASDAQ:EYE) is one of the largest optical retail companies in the United States with over 1,000 stores in 44 states plus the District of Columbia and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates five retail brands: America's Best Contacts & Eyeglasses , Eyeglass World, Vision Centers inside select Walmart stores, and Vista Opticals inside Fred Meyer stores and on select military bases, offering a variety of products and services for customers' eye care needs. For more information, please visit www.nationalvision.com.

About Feld Entertainment

Feld Entertainment® is the worldwide leader in producing and presenting live touring family entertainment experiences that uplift the human spirit and bring people together. Properties include Monster Jam®, Monster Energy Supercross, AMSOIL Arenacross, *Disney On Ice, Disney Live!, Sesame Street Live!* and Marvel Universe LIVE! Across the brand portfolio, Feld Entertainment has entertained millions of families in more than 75 countries and on six continents. Visit feldentertainment.com for more information.

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