

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|                                              |           |
|----------------------------------------------|-----------|
| OMB APPROVAL                                 |           |
| OMB Number:                                  | 3235-0287 |
| Estimated average burden hours per response: | 0.5       |

|                                                                                                                                                                                                                 |                                                                                              |                                                                                                                                                                                                                                                     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person*<br><u>Patel Priti V</u><br><br>(Last) (First) (Middle)<br><u>2435 COMMERCE AVENUE, BLDG 2200</u><br><br>(Street)<br><u>DULUTH GA 30096</u><br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><u>National Vision Holdings, Inc. [ EYE ]</u> | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><br><input type="checkbox"/> Director 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) Other (specify below)<br><br><u>General Manager</u> |
|                                                                                                                                                                                                                 | 3. Date of Earliest Transaction (Month/Day/Year)<br><u>03/01/2025</u>                        |                                                                                                                                                                                                                                                     |
|                                                                                                                                                                                                                 | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                     | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person                                      |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |         | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|---|-------------------------------------------------------------------|------------|---------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                 |                                      |                                                    | Code                           | V | Amount                                                            | (A) or (D) | Price   |                                                                                               |                                                          |                                                       |
| Common Stock                    | 03/01/2025                           |                                                    | M                              |   | 3,363                                                             | A          | (1)     | 12,321                                                                                        | D                                                        |                                                       |
| Common Stock                    | 03/01/2025                           |                                                    | F                              |   | 1,382 <sup>(2)</sup>                                              | D          | \$12.71 | 10,939                                                                                        | D                                                        |                                                       |
| Common Stock                    | 03/02/2025                           |                                                    | M                              |   | 350                                                               | A          | (1)     | 11,289                                                                                        | D                                                        |                                                       |
| Common Stock                    | 03/02/2025                           |                                                    | F                              |   | 144 <sup>(2)</sup>                                                | D          | \$12.71 | 11,145                                                                                        | D                                                        |                                                       |
| Common Stock                    | 03/03/2025                           |                                                    | M                              |   | 2,988                                                             | A          | (1)     | 14,133                                                                                        | D                                                        |                                                       |
| Common Stock                    | 03/03/2025                           |                                                    | F                              |   | 1,228 <sup>(2)</sup>                                              | D          | \$12.66 | 12,905                                                                                        | D                                                        |                                                       |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) |                            | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|---|----------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------|----------------------------|--------------------------------------------|----------------------------------------------------------------------------------------------------|-----------------------------------------------------------|--------------------------------------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V |                                                                                        | Date Exercisable                                         | Expiration Date | Title                                                                             | Amount or Number of Shares |                                            |                                                                                                    |                                                           |                                                        |
| Restricted Stock Units                     | (1)                                                    | 03/01/2025                           |                                                    | M                              |   | 3,363                                                                                  | (3)                                                      | (3)             | Common Stock                                                                      | 3,363                      | \$0                                        | 14,556                                                                                             | D                                                         |                                                        |
| Restricted Stock Units                     | (1)                                                    | 03/02/2025                           |                                                    | M                              |   | 350                                                                                    | (4)                                                      | (4)             | Common Stock                                                                      | 350                        | \$0                                        | 14,206                                                                                             | D                                                         |                                                        |
| Restricted Stock Units                     | (1)                                                    | 03/03/2025                           |                                                    | M                              |   | 2,988                                                                                  | (5)                                                      | (5)             | Common Stock                                                                      | 2,988                      | \$0                                        | 11,218                                                                                             | D                                                         |                                                        |

Explanation of Responses:

1. Restricted stock units convert into common stock on a one-for-one basis.
2. Reflects payment of tax liability by withholding securities incident to vesting of restricted stock units.
3. On March 1, 2024, the reporting person was granted 10,090 restricted stock units, vesting in three equal annual installments beginning on the first anniversary of the grant date.
4. On March 2, 2022, the reporting person was granted 1,050 restricted stock units, vesting in three equal annual installments beginning on the first anniversary of the grant date.
5. On March 3, 2023, the reporting person was granted 8,965 restricted stock units, vesting in three equal annual installments beginning on the first anniversary of the grant date.

Remarks:

/s/ Jared Brandman as  
Attorney-in-Fact

03/04/2025

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

